

中級聽力測驗 單字第 25 回 通訊與媒體 教師用（含錄音稿・答案・詳解）

GEPT INTERMEDIATE · LISTENING · TEACHER'S COPY

答案一覽

1	2	3	4	5	6	7
B	D	B	B	A	C	C
8	9	10	11	12	13	14
A	C	A	A	D	D	B
15	16	17	18	19	20	21
D	D	B	C	B	D	A
22	23	24	25	26	27	28
A	C	D	D	B	A	A
29	30	31	32	33	34	35
A	D	B	B	D	B	D

第 1 部分 看圖辨義 Picture Description



For questions number one and two, please look at picture A.

1. What is the man doing? 答案 B

那位男子在做什麼？

- A. Selling aspirin. 賣阿斯匹靈。
- B. Reading the news on camera.** 對著鏡頭播報新聞。
- C. Fixing a pole. 修理杆子。
- D. Knitting a scarf. 織圍巾。

詳解 | 男子坐在攝影機前的主播台上。newscaster（新聞播報員）、televise（電視播送）都是主題字。

2. What is behind the woman? 答案 D

女子後面有什麼？

- A. A bracelet. 一只手環。
- B. A poster of a rooster. 一張公雞海報。
- C. An overcoat. 一件長大衣。
- D. A camera.** 一台攝影機。

詳解 | 女子身後是三腳架上的攝影機。media（媒體）是主題字；poster、rooster、overcoat、bracelet 都是本回單字。

Newsroom - Extensions	
Front desk	2100
News desk	2200
Press office	2300
Studio	2400
Dial 9 first for an outside line.	

Picture B

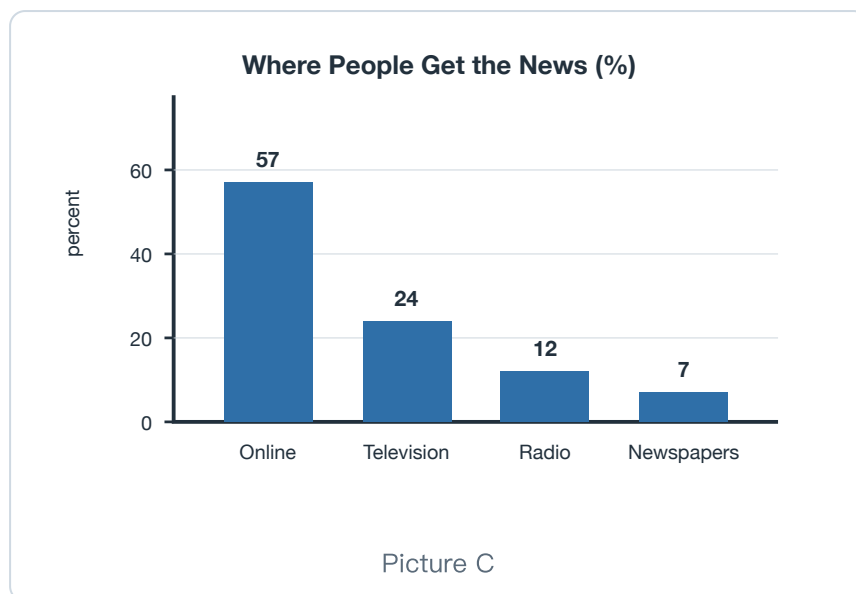
For question number three, please look at picture B.

3. According to the board, which extension is the news desk? 答案 B

根據看板，新聞台的分機是幾號？

- A. 2100. 2100 ◦
- B. 2200. 2200 ◦
- C. 2300. 2300 ◦
- D. 2400. 2400 ◦

詳解 | 看板上 News desk 對應分機 2200。extension (分機) 是主題字。



For question number four, please look at picture C.

4. Looking at the chart, where do most people get the news? **答案 B**

看這張圖表，多數人從哪裡得知新聞？

- A. Television. 電視。
- B. Online. 網路。**
- C. Radio. 廣播。
- D. Newspapers. 報紙。

詳解 | 圖中 Online 57% 最高。media (媒體) 是主題字。

Station Notices

Daily	Morning announcement
Wednesday	Send items in
Friday	Weekly bulletin out
Monthly	Staff journal

Picture D

For question number five, please look at picture D.

5. Looking at the notice, when is the weekly bulletin published? **答案 A**

看這張告示，週報什麼時候出刊？

- A. Friday. 週五。
- B. Wednesday. 週三。
- C. Sunday. 週日。
- D. Monday. 週一。

詳解 | 告示上 Weekly bulletin 是 Friday。bulletin（新聞快報、簡報）是主題字。

第 2 部分 問答 Question Response

W: When will they announce the results?

他們什麼時候公布結果？

6. **答案 C**

- A. She knitted while tapping the tap. 她一邊織東西一邊輕敲水龍頭。
- B. The rooster crowed under a billion stars in the even light of dawn. 那隻公雞在破曉均勻的光線下、在十億顆星星底下啼叫。
- C. At six o'clock tonight. 今晚六點。
- D. The mature native inspector held a pole. 那位成熟的本地檢查員拿著一根杆子。

詳解 | announce（宣布）是主題字。even、rooster、billion、mature、native、inspector、pole、knit、tap 都是誘答。

M: Who writes this column every week?

這個專欄每週是誰寫的？

7. 答案 C

A. Attach the label before the shirt shrinks. 趁襯衫縮水前把標籤縫上。

B. The aspirin sat opposite the bracelet. 阿斯匹靈放在手環對面。

C. A retired teacher, I believe. 我想是一位退休老師。

D. His temper accompanied a moment of hesitation. 他的脾氣伴隨著一瞬間的猶豫。

詳解 | column (專欄) 是主題字。temper、accompany、hesitate、aspirin、opposite、bracelet、attach、shrink 都是誘答。

W: Has the announcement been circulated yet?

公告已經傳出去了嗎？

8. 答案 A

A. It went out by email this morning. 今天早上用電子郵件發出去了。

B. The original owner owes nothing. 原本的所有人什麼都不欠。

C. Police enforce the law whatever your status. 不論你的地位如何，警方都會執法。

D. They departed to illustrate the new rule. 他們啟程去說明那條新規定。

詳解 | announcement (公告)、circulate (傳播) 都是主題字。original、owe、depart、illustrate、enforce、status 都是誘答。

M: Which correspondent covered the flood?

是哪位記者報導那場水災？

9. 答案 C

A. The electronics critic called him a liar. 那位電子產品評論家說他是騙子。

B. Sprinkle salt along the route. 沿著路線撒鹽。

C. The one based in the south. 駐南部的那一位。

D. Register before the disaster strikes. 在災難來臨前登記。

詳解 | correspondent (記者) 是主題字。sprinkle、route、electronics、critic、liar、register、disaster 都是誘答。

W: Why did the announcer stop halfway?

廣播員為什麼講到一半停下來？

10. 答案 A

A. The audio feed failed. 音訊訊號中斷了。

B. Gratitude is never destructive. 感謝從不具破壞性。

C. He concealed a shrug behind a tiresome smile. 他把聳肩藏在令人厭煩的微笑後面。

D. A sociable person is well known for keeping a dialog going. 眾所皆知，善於社交的人能把對話延續下去。

詳解 | announcer (廣播員) 是主題字。gratitude、destructive、conceal、shrug、tiresome、sociable、dialog、well-known 都是誘答。

M: How is the journal's circulation these days?

那本刊物近來的發行量如何？

11. 答案 A

A. Down a fifth since last year. 比去年少了五分之一。

B. Written notes were sent by postal poster. 書面筆記靠郵政海報寄出。

C. Overall, the overcoat helped him overcome the cold. 整體而言，那件大衣幫他克服了寒冷。

D. Water overflowed overhead and we overlooked it. 水從頭頂上溢出來，而我們忽略了。

詳解 | journal (報刊雜誌)、circulation (發行量) 都是主題字。written、postal、poster、overall、overcoat、overcome、overflow、overhead、overlook 都是誘答。

W: Will the match be televised?

那場比賽會電視轉播嗎？

12. 答案 D

A. Overnight the runner overtook the leader. 那位跑者在夜間超越了領先者。

B. They overthrew the overweight claim of ownership. 他們推翻了那項過重的所有權主張。

C. Systematic technology needs a tablet. 有系統的科技需要一台平板。

D. Live, on channel four. 現場直播，第四台。

詳解 | televise (電視播送) 是主題字。overnight、overtake、overthrow、overweight、ownership、systematic、technology、tablet 都是誘答。

M: Which post did she apply for at the paper?

她應徵報社的哪個職位？

13. 答案 D

A. Alert him: plenty of limbs lie beneath the dairy. 提醒他：乳品店下面有很多樹枝。

B. Technological authority runs through the wire. 科技的權威沿著電線傳導。

C. The carpenter's deed spilled onto the weeds. 木工的行為灑到了雜草上。

D. Assistant editor. 助理編輯。

詳解 | post (職位) 是主題字。technological、authority、wire、carpenter、deed、spill、weed、alert、plenty、limb、beneath、dairy 都是誘答。

W: Do you trust what the media said about it?

你相信媒體對這件事的說法嗎？

14. 答案 B

A. An inspector concealed the original bracelet. 一位檢查員藏起了那只原始的手環。

B. Only after two sources agree. 要兩個來源說法一致我才信。

C. Sprinkle gratitude opposite the tiresome pole. 在那根惱人的杆子對面撒上感謝。

D. The rooster's temper shrank overnight. 那隻公雞的脾氣一夜之間收斂了。

詳解 | media (新聞媒體) 是主題字。其餘選項語意不通，用來複習 rooster、temper、shrink、inspector、conceal、original、bracelet、sprinkle、gratitude、opposite、tiresome、pole。

M: What did the newscaster say about the storm?

新聞播報員對那場風暴說了什麼？

15. 答案 D

A. The native knitted a well-known route. 那位本地人織出了一條知名的路線。

B. A liar registered the destructive dialog. 一個騙子登記了那段破壞性的對話。

C. Electronics owe their status to critics. 電子產品的地位要歸功於評論家。

D. That it will reach the coast by dawn. 天亮前會到達海岸。

詳解 | newscaster (新聞播報員) 是主題字。其餘選項用來複習 liar、register、destructive、dialog、electronics、owe、status、critic、native、knit、well-known、route。

第 3 部分 簡短對話 Short Conversations

M: The school will announce the winners at noon.
學校中午會宣布得獎者。

W: On the website or over the speakers?
在網站上還是用廣播？

M: Both, apparently.
看來兩種都有。

16. How will the winners be announced? **答案 D**

得獎者會怎麼公布？

- A. Only by speaker. 只用廣播。
- B. Only online. 只在網路上。
- C. By letter. 寄信。
- D. Both online and by speaker. 網路與廣播都有。**

詳解 | announce (宣布) 是主題字。

W: Did you see my column this week?
你看了我這週的專欄嗎？

M: The one about school lunches?
關於學校午餐那篇嗎？

W: That's it. It got the most letters yet.
就是那篇，收到的來信是至今最多的。

17. What was special about this column? **答案 B**

這篇專欄有什麼特別？

- A. It was on the front page. 登在頭版。
- B. It got the most letters. 收到最多來信。**
- C. It was the longest. 最長。
- D. It was her first. 是她的第一篇。

詳解 | column (專欄) 是主題字。

M: Can you put me through to extension 2200?

可以幫我轉分機 2200 嗎？

W: That line is busy. Shall I take a message?

那條線在忙。要留言嗎？

M: I'll call back in ten minutes.

我十分鐘後再打。

18. What will the man do? 答案 C

男子會做什麼？

A. Send an email. 寄電子郵件。

B. Hold the line. 繼續等。

C. Call back later. 稍後再打。

D. Leave a message. 留言。

詳解 | extension (分機) 是主題字。

W: Our correspondent in the north filed early.

我們駐北部的記者提早發稿了。

M: Good. Then we can lead with it.

很好，那我們就用它當頭條。

W: I'll tell the newsroom.

我去跟編輯室說。

19. What will the story be used for? 答案 B

那則報導會用來做什麼？

A. A short note. 一則短訊。

B. The lead story. 頭條。

C. Tomorrow's paper. 明天的報紙。

D. The website only. 只放網站。

詳解 | correspondent (記者) 是主題字。

M: The journal only comes out four times a year.

那本刊物一年只出四期。

W: So the next one is in October?

所以下一期是十月？

M: September, actually.

其實是九月。

20. When is the next issue? 答案 D

下一期什麼時候出？

A. December. 十二月。

B. July. 七月。

C. October. 十月。

D. September. 九月。

詳解 | journal (報刊雜誌) 是主題字。

W: Was the ceremony televised in the end?

典禮最後有電視轉播嗎？

M: Recorded, then shown at ten.

錄影，然後十點播出。

W: I'll watch it tonight, then.

那我今晚看。

21. How was the ceremony shown? 答案 A

典禮是怎麼播出的？

A. Recorded and shown later. 錄影後播出。

B. Live. 現場直播。

C. Not shown at all. 完全沒播。

D. Online only. 只在網路。

詳解 | televise (電視播送) 是主題字。

Tonight on Channel 4

Time	Program	About
18:00	World Report	International news
19:00	Sports Hour	Sport
20:00	Morning Bulletin (repeat)	General news
21:30	Money Tonight	Business

M: Which program should I watch for business news?

看財經新聞我該看哪個節目？

W: Check tonight's schedule.

看今晚的節目表。

M: And I'm out until nine.

而且我九點前不在家。

22. Which program will the man watch? **答案 A**

男子會看哪個節目？

A. Money Tonight. 今夜財經。

B. World Report. 世界報導。

C. Morning Bulletin. 晨間快報。

D. Sports Hour. 運動一小時。

詳解 | 表中九點後的財經節目是 Money Tonight (21:30)。bulletin 是主題字。

W: Has the bulletin been posted on the board?

快報貼到公布欄上了嗎？

M: Not yet. The printer jammed.

還沒，印表機卡紙了。

W: Then email it to everyone.

那就寄電子郵件給所有人。

23. What does the woman suggest? 答案 C

女子建議什麼？

- A. Write it by hand. 用手寫。
- B. Wait until tomorrow. 等到明天。
- C. Email it instead.** 改用電子郵件寄。
- D. Fix the printer. 修印表機。

詳解 | bulletin (佈告)、post (張貼) 都是主題字。

M: How widely does this paper circulate?

這份報紙發行多廣？

W: Three cities, plus online everywhere.

三個城市，加上網路無遠弗屆。

M: Bigger than I thought.

比我想的大。

24. How far does the paper reach? 答案 D

這份報紙的觸及範圍多大？

- A. The whole country in print. 全國紙本發行。
- B. Only online. 只有網路。
- C. One city. 一個城市。
- D. Three cities and online.** 三個城市加網路。

詳解 | circulate (傳播)、circulation 都是主題字。

Openings at the Station

Post	Degree needed	Experience
Newscaster	Yes	5 years
Announcer	No	2 years
Producer	Yes	3 years
Correspondent	Yes	4 years

W: Which post at the station am I qualified for?

我符合電台哪個職位的資格？

M: Look at the list of openings.

看這份職缺清單。

W: I have three years' experience but no degree.

我有三年經驗，但沒有學位。

25. Which post can the woman apply for? 答案 D

女子可以應徵哪個職位？

A. Newscaster. 新聞播報員。

B. Producer. 製作人。

C. Correspondent. 記者。

D. Announcer. 廣播員。

詳解 | 表中不需學位、需兩年以上經驗的是 Announcer。post、newscaster、announcer、correspondent 都是主題字。

第 4 部分 簡短談話 Short Talks

W: This is the evening bulletin. First, the city council has announced that the river bridge will close for repairs from Monday. Drivers should use the eastern route, which adds about fifteen minutes. Second, the water company says the leak on Park Road has been fixed and supply is back to normal. Finally, tomorrow's weather: dry in the morning, heavy rain from four, so bring a coat if you are out late.

這是晚間新聞快報。首先，市議會已宣布河橋將自週一起封閉維修。駕駛人請改走東線，約多花十五分鐘。第二，自來水公司表示公園路的漏水已修好，供水恢復正常。最後是明天的天氣：上午乾燥，四點起有大雨，若晚歸請帶件外套。

26. What will happen from Monday? **答案 B**

週一起會發生什麼？

- A. Water will be cut. 停水。
- B. The bridge will close. 橋會封閉。**
- C. The road will open. 路會開通。
- D. Buses will stop. 公車停駛。

詳解 | the river bridge will close for repairs from Monday。announce、bulletin 都是主題字。

27. How much longer is the eastern route? **答案 A**

東線會多花多久？

- A. Fifteen minutes. 十五分鐘。**
- B. An hour. 一小時。
- C. Five minutes. 五分鐘。
- D. Thirty minutes. 三十分鐘。

詳解 | which adds about fifteen minutes。route 是本回單字。

28. When will the rain start tomorrow? **答案 A**

明天雨什麼時候開始？

- A. At four. 四點。**
- B. At noon. 中午。
- C. At midnight. 午夜。
- D. In the morning. 早上。

詳解 | heavy rain from four。

M: A short note for everyone joining the station this month. Your extension number is on the card in your welcome pack; the news desk is 2200 and the front desk is 2100. If a caller says they are a correspondent from another paper, do not give out any information; put them through to the press office. Any announcement about staff must be approved before it is circulated, even inside the building. Finally, the weekly bulletin comes out on Friday, so send items by Wednesday.

給本月新進同仁的簡短說明。你的分機號碼在歡迎包的卡片上；新聞台是 2200，櫃台是 2100。若來電者自稱是別家報社的記者，請不要提供任何資訊，把電話轉給公關室。任何關於人事的公告在傳布之前都必須先經核准，即使只在公司內部也一樣。最後，週報週五出刊，稿件請於週三前送出。

29. What is the number for the front desk? 答案 A

櫃台的號碼是幾號？

- A. 2100. 2100。
- B. 2200. 2200。
- C. 2300. 2300。
- D. 2400. 2400。

詳解 | the front desk is 2100。extension 是主題字。

30. What should staff do if a correspondent calls? 答案 D

若有記者來電，同仁該怎麼做？

- A. Hang up. 掛斷。
- B. Take a message. 留言。
- C. Answer their questions. 回答他們的問題。
- D. Transfer them to the press office. 轉給公關室。

詳解 | put them through to the press office。correspondent 是主題字。

31. When must items for the bulletin be sent? 答案 B

快報的稿件何時要送出？

- A. Any time. 隨時。
- B. Wednesday. 週三。
- C. Monday. 週一。
- D. Friday. 週五。

詳解 | send items by Wednesday。bulletin、circulate 都是主題字。

W: How people get their news has changed twice in my career. When I started, the evening broadcast decided what the country talked about the next morning. Then websites arrived, and the same stories reached readers hours earlier, but from far more sources. Now the change is sharper: most people meet a story first as a short clip shared by a friend, with no newscaster and often no date. That is why we now put the time and place at the top of every report.

在我的職業生涯中，人們獲取新聞的方式已經改變兩次。我剛入行時，晚間新聞決定了全國隔天早上談論什麼。後來網站出現，同樣的報導提早好幾個小時抵達讀者，但來源多得多。現在的變化更劇烈：多數人第一次接觸一則新聞，是朋友分享的短片，沒有播報員，往往也沒有日期。這就是為什麼我們現在把時間與地點放在每則報導的最上方。

32. What decided public conversation when the speaker started? 答案 B

講者剛入行時，是什麼決定公眾話題？

- A. Radio. 廣播。
- B. The evening broadcast. 晚間新聞。**
- C. Newspapers. 報紙。
- D. Websites. 網站。

詳解 | the evening broadcast decided what the country talked about。media 是主題字。

33. How do most people meet a story now? 答案 D

現在多數人第一次接觸一則新聞是透過什麼？

- A. On television. 電視上。
- B. In a newspaper. 報紙上。
- C. On the radio. 廣播裡。
- D. As a clip shared by a friend. 朋友分享的短片。**

詳解 | a short clip shared by a friend。newscaster 是主題字。

34. Why are the time and place now put at the top of every report? 答案 B

為什麼現在每則報導都把時間與地點放在最上方？

- A. To save words. 為了省字。
- B. Because shared clips often lack a date. 因為分享的短片常沒有日期。**
- C. To fill space. 為了填版面。
- D. To please readers. 為了討好讀者。

詳解 | often no date。circulate 是主題字。

Our Four Programs

Program	Audience	Cost to make	Trend
Morning Bulletin	410,000	Low	Steady
Evening Magazine	260,000	High	Falling
Documentary	150,000	Highest	Steady
Sports Hour	520,000	Medium	Rising

M: Please look at the printed audience figures for our four programs. Notice that the program with the largest audience is not the one that costs most to make; that honor goes to the documentary, which reaches fewer people but wins the awards. The morning bulletin is cheap and steady. What worries us is the evening magazine: its audience has fallen for three years running, and it is the second most expensive. That is the one the board will discuss on Friday.

請看印出的四個節目收視數字。請注意收視最高的節目並不是製作成本最高的；成本最高的是紀錄片，它觸及的人較少，卻拿獎。晨間快報便宜又穩定。讓我們憂心的是晚間雜誌節目：收視已連續三年下滑，成本卻是第二高。那就是董事會週五要討論的節目。

35. According to the table and the talk, which program will the board discuss?

答案 D

根據表格與談話，董事會要討論哪個節目？

- A. Morning Bulletin. 晨間快報。
- B. Documentary. 紀錄片。
- C. Sports Hour. 運動一小時。
- D. Evening Magazine. 晚間雜誌。**

詳解 | 收視連三年下滑、成本第二高的正是 Evening Magazine。bulletin 是主題字。