

中級聽力測驗 單字第 02 回 商業與消費

GEPT INTERMEDIATE · LISTENING COMPREHENSION TEST

全部共 35 題，作答時間約 30 分鐘。錄音只播出一次，請於聽到題目後立即作答。第一、二部分的題目與選項不印在本試題本上；第三、四部分請從印出的四個選項中選出最適當的答案。

姓名：

班級：

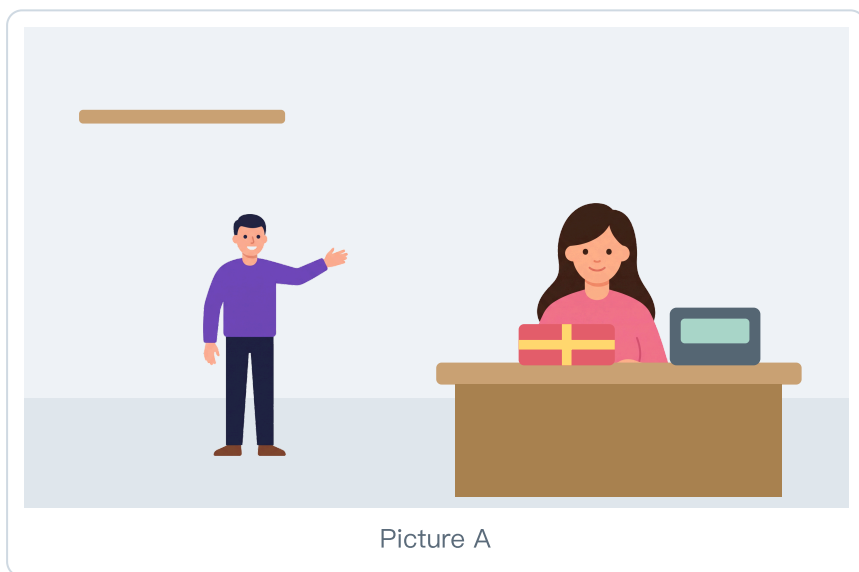
日期：

得分：

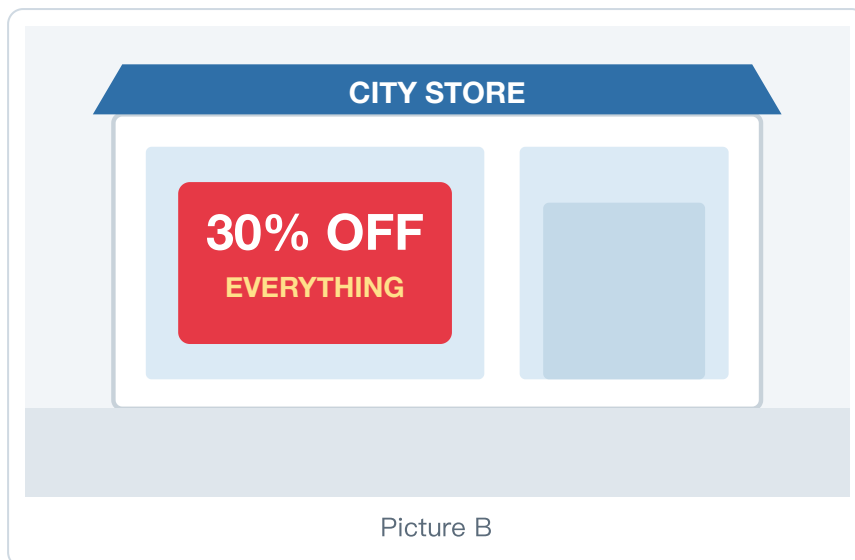
第 1 部分 看圖辨義 Picture Description

In this part, you will see four pictures. For each question, look at the picture and choose the best answer to the question you hear. Each question and its four choices will be spoken only once. They are NOT printed in your test book.

本部分共 5 題。請看圖片，聽問題與四個選項，選出最適當的答案。問題與選項只播出一次，且不印在試題本上。



第 1—2 題：請看上圖，題目與選項由錄音播出。

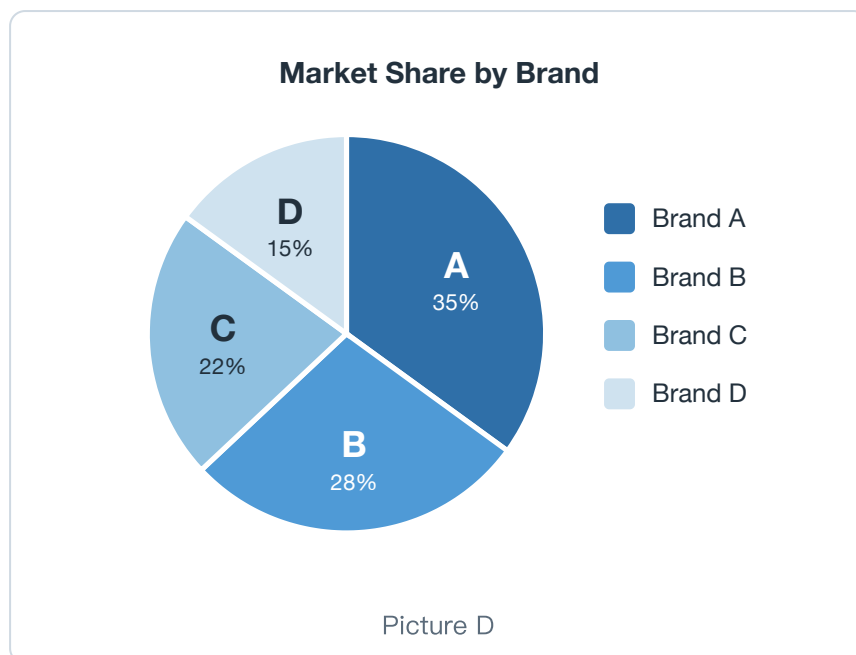


第 3 題：請看上圖，題目與選項由錄音播出。

TODAY'S PRICES	
Coffee maker	\$1,280
Electric kettle	\$480
Rice cooker	\$2,150
Microwave oven	\$3,600

Picture C

第 4 題：請看上圖，題目與選項由錄音播出。



第 5 題：請看上圖，題目與選項由錄音播出。

第 2 部分 問答 Question Response

In this part, you will hear a question or a statement, followed by four responses. Choose the best response to what you hear. Everything is spoken only once and is NOT printed in your test book.

本部分共 10 題。你會聽到一個問句或敘述，接著聽到四個回答，請選出最適當的回應。題目與選項只播出一次，且不印在試題本上。

第 6—15 題：題目與四個選項均由錄音播出，本頁不印任何文字。請在答案卡上作答。

第 3 部分 簡短對話 Short Conversations

In this part, you will hear a short conversation followed by one question. The conversation and the question are spoken only once. Choose the best answer from the four choices printed in your test book.

本部分共 10 題。你會聽到一段簡短對話與一個問題，各播出一次。請從試題本上印出的四個選項中，選出最適當的答案。

16.

- A. Return a faulty product.
- B. Ask for a discount.
- C. Buy a new appliance.
- D. Complain about the staff.

17.

- A. Canceling the whole order.
 - B. Asking for part of the goods to arrive earlier.
 - C. Paying the supplier in advance.
 - D. Finding a different manufacturer.
-

18.

- A. They believe it was too expensive.
 - B. They think it was a waste of money.
 - C. They are pleased with the result.
 - D. They want to make it longer.
-

19.

- A. The prices went up too quickly.
 - B. The shops are too far away.
 - C. The company harmed the environment.
 - D. The quality has become poor.
-

20.

- A. Buy two scarves to get the discount.
 - B. Pay by credit card instead.
 - C. Ask for a bigger reduction.
 - D. Leave without buying the scarf.
-

21.

- A. Better quality products.
- B. A longer contract.
- C. Lower costs.
- D. Faster delivery.

第 22 題 請看下圖作答

Advertising Packages			
Package	Online Ads	Printed Catalog	Price
Basic	Yes	No	\$45,000
Standard	Yes	Yes	\$98,000
Premium	Yes	Yes	\$150,000
Custom	Yes	Yes	\$200,000

22.

- A. The Standard package.
- B. The Premium package.
- C. The Basic package.
- D. The Custom package.

23.

- A. Relying on one person causes delays.
- B. Ms. Lin makes very good decisions.
- C. The department needs more staff.
- D. Ms. Lin should be promoted.

24.

- A. Delete negative comments.
- B. Reply to every online comment.
- C. Write new advertisements.
- D. Watch the comments and report serious problems.

第 25 題 請看下圖作答

Delivery to Japan		
Service	Time	Cost
Surface mail	10–14 days	\$280
Economy air	5–7 days	\$450
Airmail	2–3 days	\$620
Express	1 day	\$900

25.

- A. Nine hundred dollars.
- B. Four hundred and fifty dollars.
- C. Six hundred and twenty dollars.
- D. Two hundred and eighty dollars.

第 4 部分 簡短談話 Short Talks

In this part, you will hear a short talk followed by two or three questions. The talk and the questions are spoken only once. Choose the best answer from the four choices printed in your test book.

本部分共 10 題。你會聽到一段簡短談話，接著聽到二至三個問題，各播出一次。請從試題本上印出的四個選項中，選出最適當的答案。

26.

- A. Until the shop closes.
- B. For one hour only.
- C. For the whole afternoon.
- D. For three days.

27.

- A. Parking in the basement.
- B. The gift wrapping service.
- C. All kitchen appliances.
- D. Delivery to your home.

28.

- A. A signed contract.
- B. Two poster designs.
- C. A sample product.
- D. An invoice for the campaign.

29.

- A. Meet the designer in person.
 - B. Return the posters by mail.
 - C. Give feedback on the designs.
 - D. Pay the first installment.
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30.

- A. It will raise workers' pay.
- B. It will open two new factories.
- C. It will move its head office overseas.
- D. It will close two factories.

31.

- A. A shortage of raw materials.
- B. A change in government policy.
- C. Problems with the factory buildings.
- D. Falling demand and stronger competition.

32.

- A. Help the workers find new jobs.
- B. Buy back its own shares.
- C. Pay each worker a large bonus.
- D. Reopen the factories next year.

第 33—35 題 請看下圖作答

Small Business Workshop		
Session	Topic	Room
A	Bookkeeping	101
B	Marketing	102
C	Negotiation Skills	103
D	Online Selling (websites, apps, etc.)	104

33.

- A. Session A.
- B. Session B.
- C. Session C.
- D. Session D.

34.

- A. Negotiation skills.
- B. Online selling.
- C. Marketing.
- D. Bookkeeping.

35.

- A. A light lunch.
- B. Free parking.
- C. A printed textbook.
- D. A follow-up meeting.

答案卡 Answer Sheet

1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31	32	33	34	35